



**Drive Your
Business
Forward**

Set against a picturesque backdrop of coastal foothills and nearby vineyards Sonoma Raceway is an iconic motorsports complex located in Northern California, just 35 minutes north of San Francisco.

Sonoma Raceway is home to 12-turn, 2.52-mile road course featuring 160 feet of elevation change from its highest to lowest points.

The Raceway's drag strip features a 660 foot concrete launch pad and is located just 15 feet above sea level, making it one of the fastest in the country.

The 1,600 acre property is also home to 75 businesses in two (2) industrial parks.



Sonoma Raceway is one of the busiest tracks in the nation with 340+ days of on-track activity each year, including nationally-televised NASCAR, NHRA drag races and drifting.

This premier Northern California venue is available on a rental basis to host a wide variety of events.

Dates must typically be reserved 6 to 12 months in advance. Rates vary Throughout the year and are subject to availability.



2020 MAJOR EVENT SCHEDULE

APRIL 1-4

MAKE THE FUTURE CALIFORNIA
FEATURING SHELL ECO-MARATHON AMERICAS

MAY 28 - May 31

Sonoma Speed Festival

JUNE 12-14

Toyota/Save Mart 350
NASCAR Cup Series

JULY 17 - 19

NHRA Division 7 Drag Races
presented by Korbel

JULY 24 - 26

NHRA Sonoma Nationals
NHRA Mello Yello Drag Racing Series

AUGUST 7-9

Blancpain GT World Challenge America Series

OCTOBER 3-4

CSRG Charity Challenge



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PRIVATE TRACK EVENTS

Sonoma Raceway has the space, expertise and capabilities to make your next private event a success.

Sonoma Raceway's 12-turn , 2.52-mile road course and drag strip are a perfection location for a variety of events, including:

- Ride N' Drives
- Media Events
- Commercial Filming
- New Product Launches
- Testing



PRIVATE TRACK EVENTS

DRAG STRIP

Sonoma Raceway's quarter-mile drag strip features a 660-foot concrete launch pad and is located just 15' above sea level. This combination makes it one of the fastest in the country.

The NHRA Funny Car national speed record was set by Robert Hight in 2017 in Sonoma at **339.87 mph!**

The Sonoma Raceway drag strip hosts more than 45 days of racing activity each year.



PRIVATE TRACK EVENTS

Paddock Space

Sonoma Raceway has 275 ,000 square feet of paved paddock space to accommodate Your space needs, including autocross events, test drives, parking, displays and more.



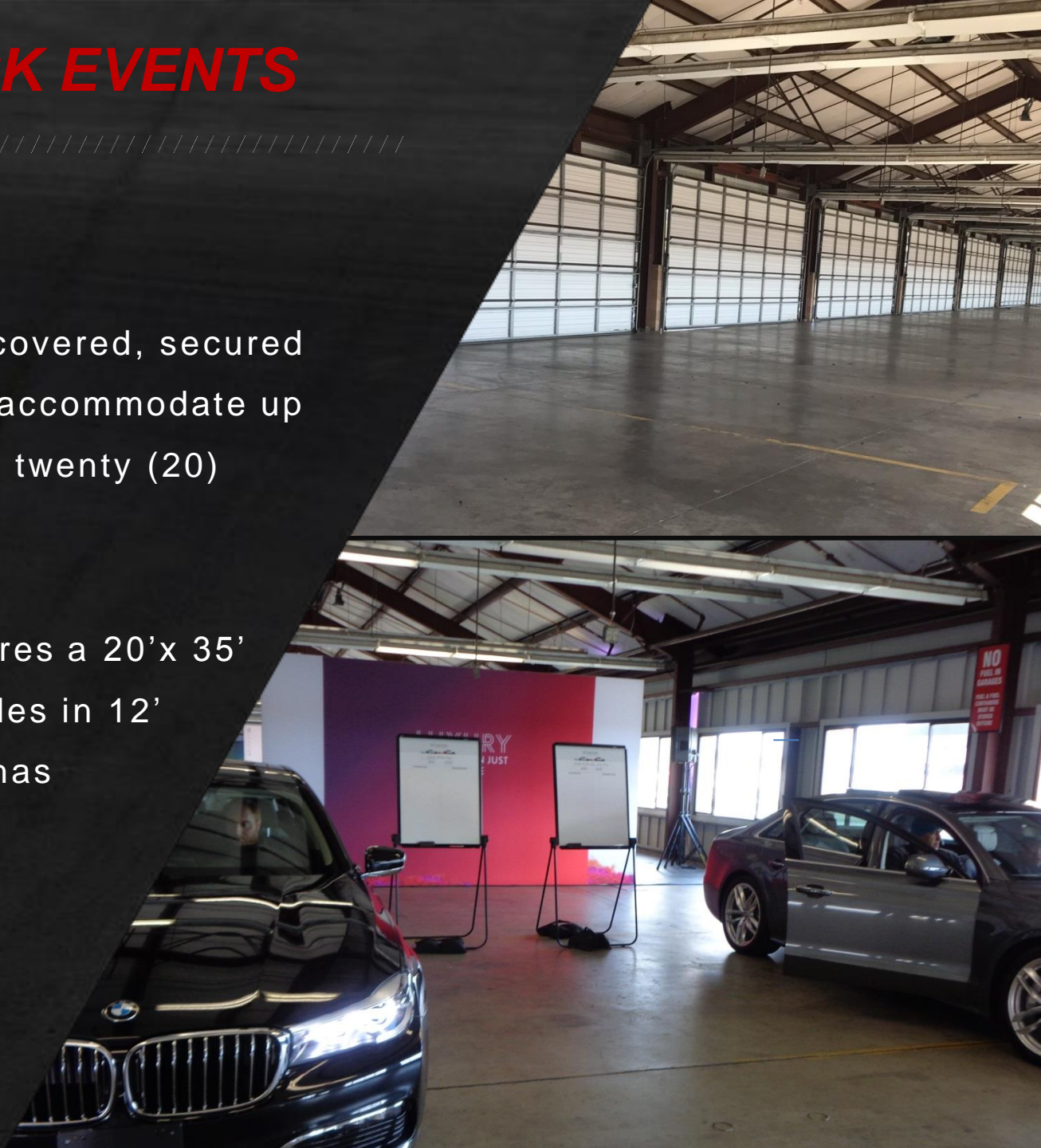
PRIVATE TRACK EVENTS

NASCAR GARAGES

Sonoma Raceway has covered, secured garage space that can accommodate up to forty (40) vehicles in twenty (20) garages.

Each garage door secures a 20'x 35' bay that can fit 2 vehicles in 12' wide stalls. Each stall has overhead power (110).

Garages also feature windows that face the road course.



OFF-TRACK EVENTS

Sonoma Raceway has a number of “off-track” spaces, parking lots and campgrounds available for your off-road adventure.

Ranging from 2.4 acres to 32 acres in size, these locations provide an ideal location for events that require a non-paved surface such as 4x4 exhibitions or ATV/UTV ride n’ drives.



MEETING SPACE

SEARS POINT RACING EXPERIENCE FORUM

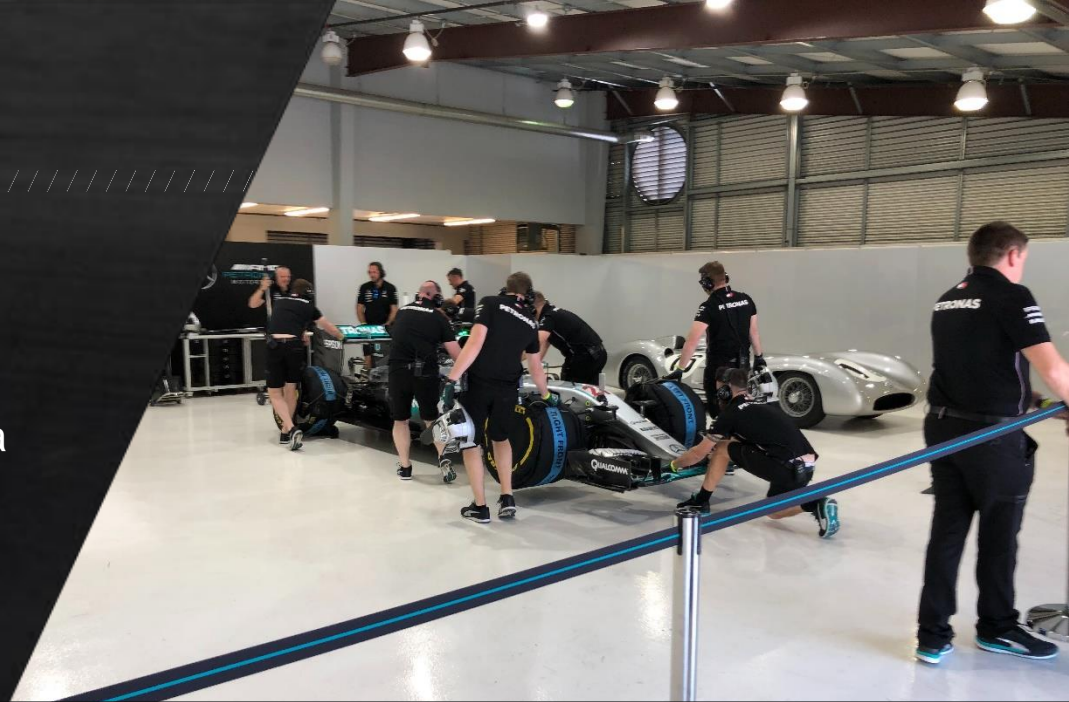
Located trackside at Turn 1 with private on-track access, the Forum is the ideal for a meeting, classroom setup or reception.



MEETING SPACE

FORUM TECH CENTER & GARAGE

This dynamic location may be used as a working garage or as a custom meeting space built to meet your needs.



MEETING SPACE

EXECUTIVE CONFERENCE ROOM

The Executive Conference Room provides spectacular views of the track and is ideal for smaller groups of twelve (12) to twenty-four (24) people.

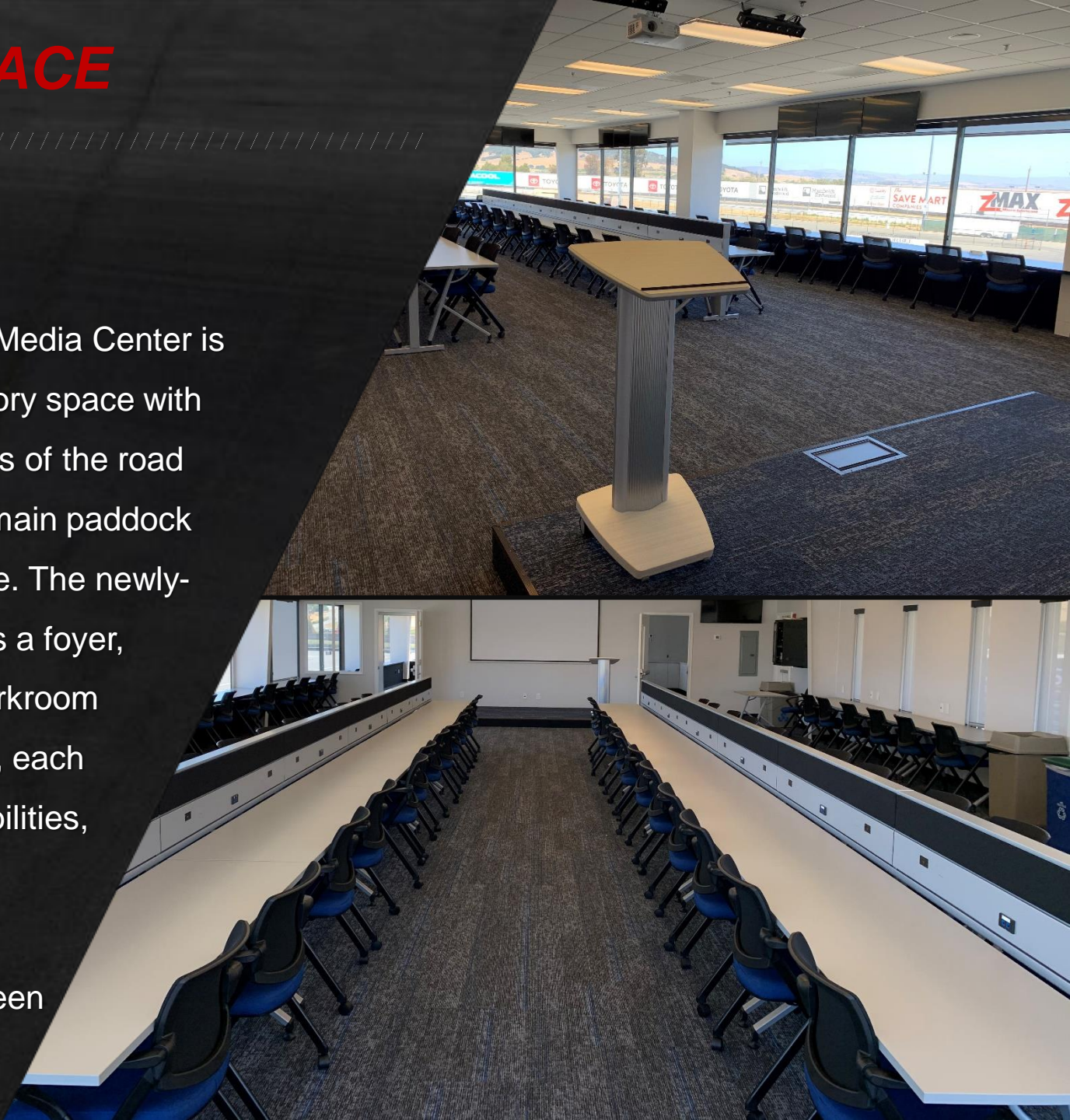
The room is 400 square feet in size and was recently updated with the latest AV equipment to ensure your presentation will be a winner!



MEETING SPACE

MEDIA CENTER

The 3,000-square-foot Media Center is perched in a second-story space with nearly 360-degree views of the road course, drag strip and main paddock adjacent to Victory Lane. The newly-renovated space boasts a foyer, private office, and a workroom equipped with 92 seats, each with power / data capabilities, 20 TV monitors, WiFi, raised stage with LED lighting, retractable screen and video projector.



MEETING SPACE

BUSINESS CENTER

The trackside Business Center is located next to Victory Lane and the entrance to Pit Road.

Capable of accommodating up to 120 people, the Business Center can be used as a trackside lounge, meeting room with classroom seating or with round tables and linens for food service.



LUXURY SUITES

GRANDSTAND SUITES

Set against a picturesque backdrop of rolling coastal foothills and vineyards, Sonoma's Grandstand Suites provide the ultimate race-day experience or an ideal location for smaller meetings or break-out sessions.

Suites can accommodate either 28 or 64 people and feature the following:

- Indoor and outdoor seating
- Closed circuit or cable TV
- Wet bar
- Food stations
- Dedicated attendant (on race day)



TEAM BUILDING & CORPORATE EVENTS

Sonoma Raceway has a variety of heart-pounding activities that will motivate and excite your guests.

HOT LAPS EXPERIENCE

With a professional driver behind the wheel of an Official Pace Car, guests experience firsthand the twists and turns of the road course at speeds near 100 mph.

AUTOCROSS CHALLENGE

Teams compete in a timed driving challenge that will test their driving skills and team work.

KARTING

Sonoma Raceway's kart racing options where you will reach speeds up to 70 mph on Northern California's longest outdoor kart track.



TEAM BUILDING & CORPORATE EVENTS

Let Sonoma Raceway add some horsepower to your next off-site meeting, team building activity or company picnic.

Whether you need room for an obstacle course, zip line or pit crew challenge, Sonoma Raceway has the space and expertise to help you execute a successful event of virtually any size.



SEARS POINT RACING EXPERIENCE

The **Sears Point Racing Experience** has a variety of heart-pounding driving experiences that are perfect for team building, sales incentives & performance awards.

From beginner to advanced driver, Sears Point Racing Experience has something for everyone including:

- KTM X-Bow Sportscar Driving
- Racing School Courses
- Performance Driving Courses
- Safe Driver Programs
- Go Kart Instruction
- Go Kart Racing
- LMP3 Test Days



RACE TO SONOMA...

Let Sonoma Raceway help drive your business forward! For more information and to explore the possibilities, please contact:

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